

# ENTER A LEARNER:

US News ranks JRLA #3 among open enrollment high schools in Detroit based on its college readiness levels, math and reading proficiency, and its college curriculum.



## OUR MISSION:

Jalen Rose Leadership Academy will empower all scholars to develop the strength of character, skills, and knowledge needed to matriculate, be great in, and graduate from college so that they have opportunities to be successful in the competitive world and to take care of themselves and the people that they love.







# Jalen Rose Leadership Academy:

Leading Detroit in Graduating Students and Sending Them to College

## Numbers Tell the Story



**W**hat began as a dream for my old neighborhood has become a reality. JRLA has set out to change the course of the lives of Detroit youth and their families through the power of education and that is exactly what we are doing. It's not a matter of if we will achieve our destiny for this Academy, but when.

**JALEN ROSE**  
Founder

**W**e are deeply invested in providing opportunities to improve the educational outcomes for our scholars. It truly takes a village to raise a child and we thank those who believed in our vision early on as well as those who continue to push our mission forward.

**MICHAEL A. CARTER, SR.**  
Co-Founder

**A**ll students do not have equal access to a quality education. Despite major strides toward educational equity, our country still faces an opportunity gap. An education should not be defined by socioeconomic background, abilities, or zip code! That is why Jalen Rose and Michael A. Carter, Sr. founded JRLA – an open enrollment, tuition free, public charter high school in their hometown of Detroit.

Graduation Rates	
Birmingham Groves Class of 2018	97%
Grosse Pointe North Class of 2018	94%
JRLA Class of 2019	91%
State of Michigan Class of 2018	81%
Detroit Public Schools Class of 2018	77%





## Next Big Challenge

The six-year college degree completion rate for all Americans is **58%**. For Detroit students, it's less than **40%**. Closing this gap is the school's next big challenge.

## JRLA Doesn't Just Get Its Students Into College, It Helps Them Pay The Bills and Stay Until They Graduate

**W**ith the support of corporate and individual donors, JRLA raised more than \$300,000 in 2019 for scholarships to help families close the gap of the full cost of college after financial aid, grants and loans.

*As a result, virtually every student who was accepted to college was able to attend a public four-year or community college.*

JRLA is one of the only high schools in the state that employs full-time staff to work with the school's alumni in college to provide the support they need to persist and earn a degree. The school is committed to doing whatever it takes to make sure its grads complete college so they can compete in a global economy.

TOTAL SCHOLARSHIP FUNDS AND FINANCIAL AID RECEIVED BY JRLA GRADUATES

Class of 2019: \$3.73 Million

In July of 2013, the JRLA Board of Directors invited **Promise Schools**, a non-profit management company, to lead the school. Together, the JRLA Board and Promise Schools have designed an academic program based on the "Big 3" key predictors of college success: 1) mastery of academic skills and content knowledge; 2) the development of academic habits and soft skills like perseverance and self-advocacy; and 3) the cultivation of identity, relevance, and belonging. By targeting each of these areas, JRLA graduates are much more ready to succeed when they step onto a college campus.

# How?

DOES JRLA ACHIEVE A 91% GRADUATION RATE AND 100% COLLEGE ACCEPTANCE

Expectation that all will graduate and enroll in college or technical school

College Prep academic standards that require every student to take at least one **Advanced Placement** to graduate

Strong, enduring relationships between each student and **adult Advisor** at the school

A **Summer Learning Adventure** program that places students on college campuses and in professional internships in business settings to expose them to the broader world of college and global economy so they can better envision their future plans

A robust **college counseling system** that requires that every student to apply to multiple colleges, pursue available financial aid, and helps students and their families select the best post-secondary fit

Full-time **Alumni Success Counselor** to work with students once they are in college to provide the support they need to stay and earn a degree





# Opportunities to Invest in the Scholars of JRLA

Funding a public charter high school is not an easy task, especially in Detroit. For example, some of our suburban counterparts receive \$12,000 per student while we only receive \$8,000 in state aid. In addition, unlike traditional public schools, charter schools do not receive funding to purchase, lease, or improve their facilities. This causes financial challenges that can limit our ability

to reach our ambitious educational goals and provide appropriate accommodations. To fully prepare our students to go off to college and graduate, we need to raise significant funds from private sources (individuals, corporations and foundations) to bridge our gap. We are seeking contributions to support areas such as...

School sponsored college visits and campus tours to increase college enrollment and persistence

Technology including additional laptops, tablets and smart boards for access to interactive learning software

Summer Learning Adventure which includes placement of students in business and professional internships - you can't dream about what you've never seen

Enough teachers to keep classes at 25 students or less

Extra-curricular activities that improve college acceptance and support college success as well as athletic programs that instill teamwork, leadership and hard work

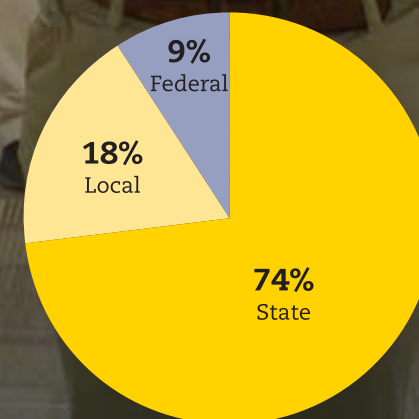
Scholarship funds to close the gap between the rising costs of college and available financial aid so all students can attend the schools that accept them

Capital campaign to support a much needed building expansion to include a high school gymnasium and additional classrooms.

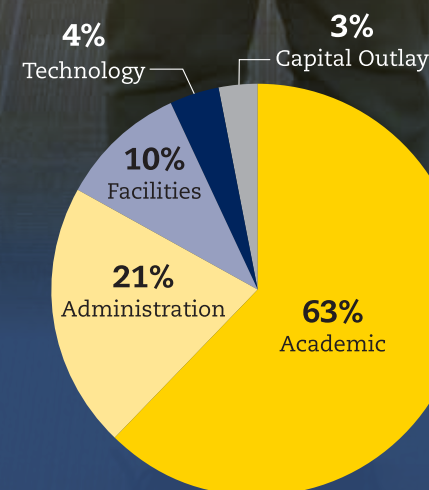
Tax-deductible contributions can be made to:

**Jalen Rose Leadership Academy**

15000 Trojan Street • Detroit, MI 48235



2019 Revenue



2019 Expenditures

## JRLA Board of Directors

When Jalen Rose and Michael Carter founded the Jalen Rose Leadership Academy in 2011, they recruited a group of distinguished community leaders to help them launch and govern the school. Today, the Board consists of:

**Dennis Archer, Jr., Director**  
Founding Principal & President,  
Archer Corporate Services  
CEO, Ignition Media Group

**Greg Boll, Vice President**  
President at Cummins Bridgeway and Owner

**Dean Brody, Secretary**  
Managing Director, Accenture

**Wendy L. Jackson, Director**  
Director/Co-Managing Director of the Detroit Program,  
Kresge Foundation

**John E. James, Director**  
President, James Group International  
CEO, Renaissance Global Logistics (RGL)

**Jason Langwell, Director**  
Executive Vice President, Intersport

**Kim Easterle Mattes, Director**  
Vice President, Aon Risk Solution

**Jalen Rose, President**  
JRLA Founder

**David Schostak, Treasurer**  
CEO, Schostak Brothers & Co.

## JRLA Founding Team

**Michael A. Carter, Sr., Co-Founder**  
Managing Partner, Pinnacle Construction Partners, LLC

**Mick Koster**  
Executive Director of Gift Planning  
Carnegie Mellon University

**Diane Manica**  
Former Director, University of Detroit Mercy  
College of Liberal Arts & Education

**Jalen Rose, Founder**  
ABC/ESPN Analyst

**Michelle Ruscitti-Miller**  
Chief Executive Officer, Operation Graduation

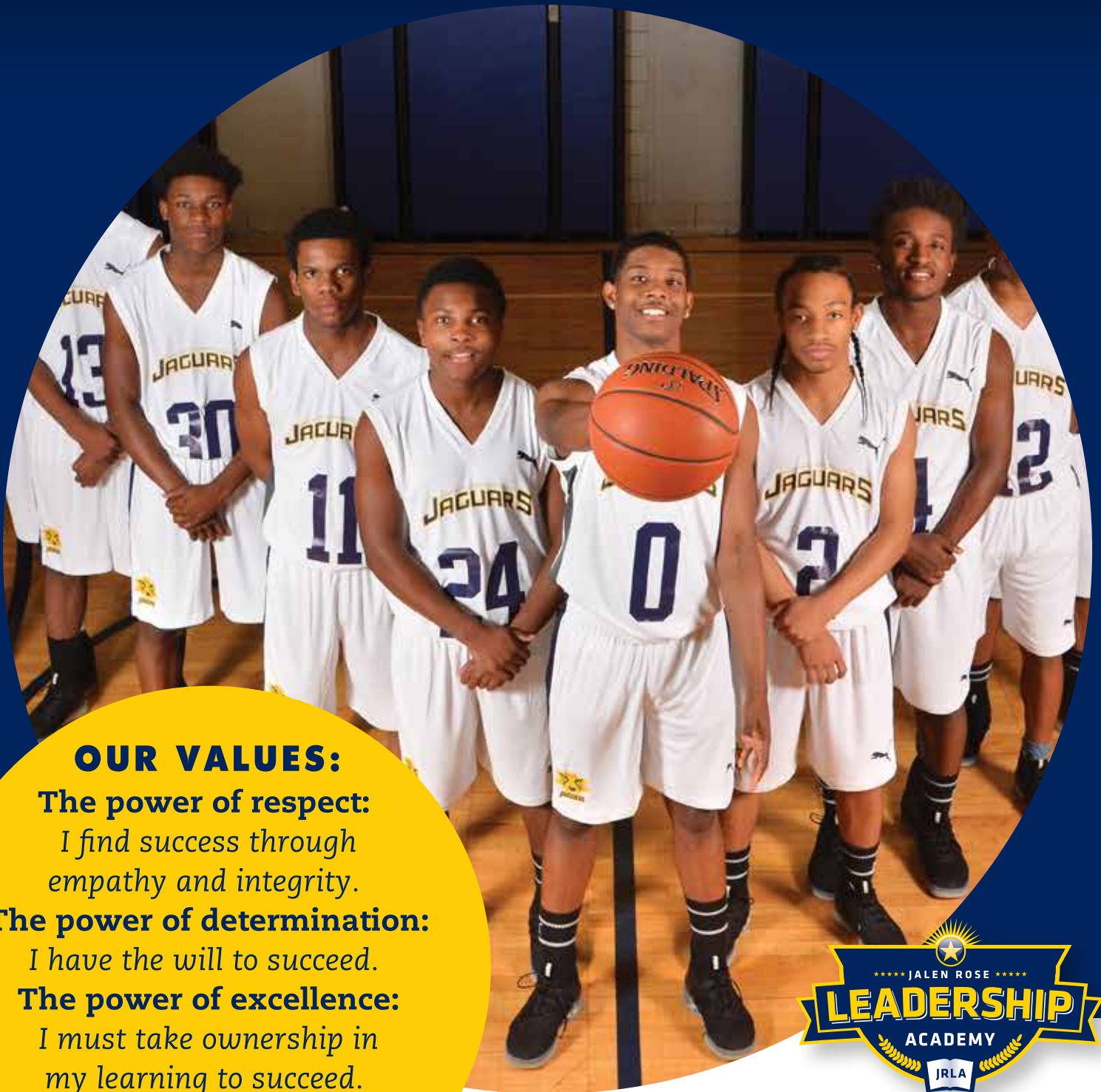
**Dr. Barbara Smith**  
Education Consultant/Curriculum Design

**N. Kendell Walton**  
Principal Owner, Walton Business  
Management Solutions

Charter Authorizer: John Engler Center for Charter Schools at Central Michigan University



# EXIT A LEADER.



## **OUR VALUES:**

### **The power of respect:**

*I find success through empathy and integrity.*

### **The power of determination:**

*I have the will to succeed.*

### **The power of excellence:**

*I must take ownership in my learning to succeed.*

### **The power of family:**

*I succeed when we all succeed.*



**Jalen Rose Leadership Academy**

15000 Trojan Street • Detroit, MI 48235

JRLADetroit.com 313-397-3333

**Our generous donors are making our work possible  
and we truly appreciate your support!**